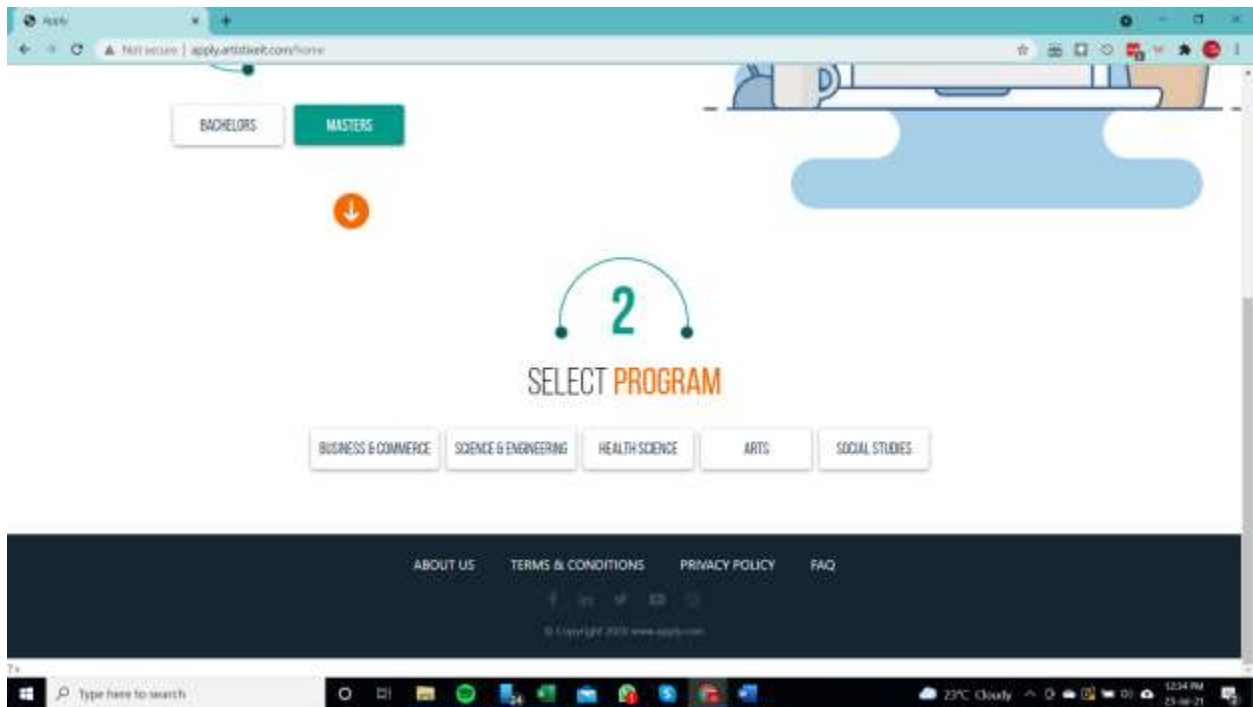


## ADD COURSE SEARCH IN HOME PAGE –



User will no longer be searching through “program”. Direct search will be done for “courses” (previously called **specialization**).

### Step 1 – Select Country

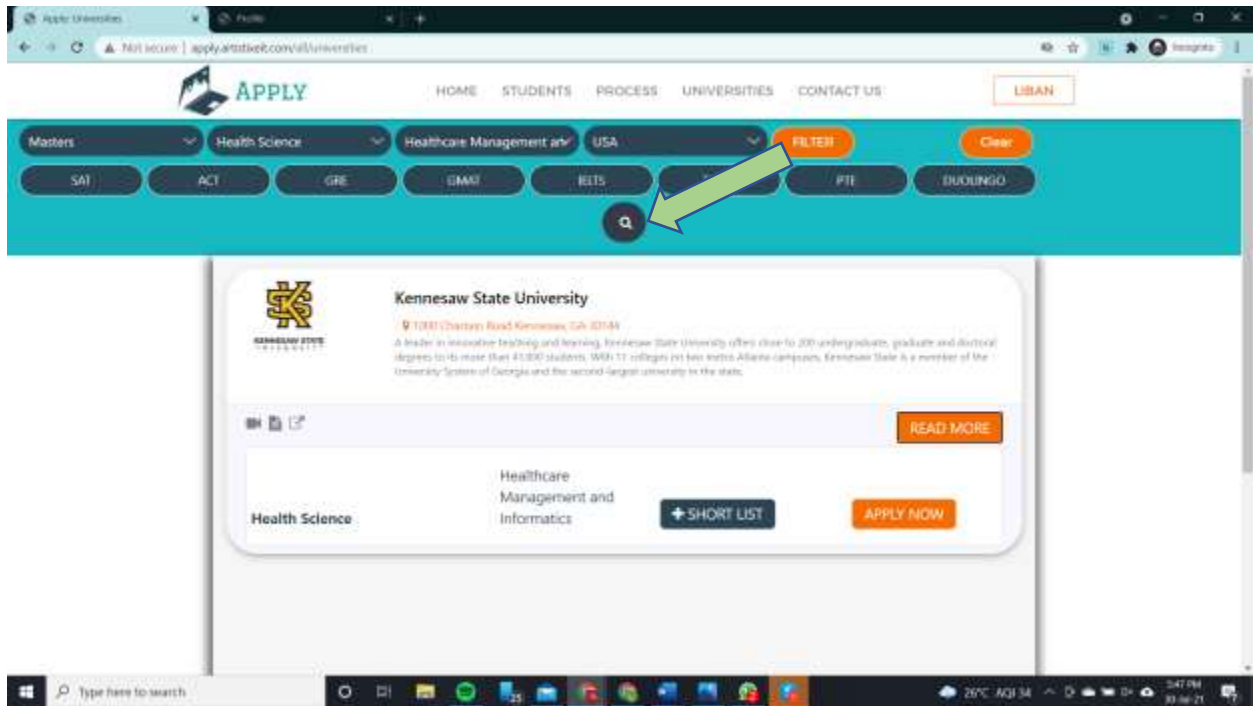
### Step 2 – Select Type of Degree

### Step 3 – Search Course (enter universal search field here)

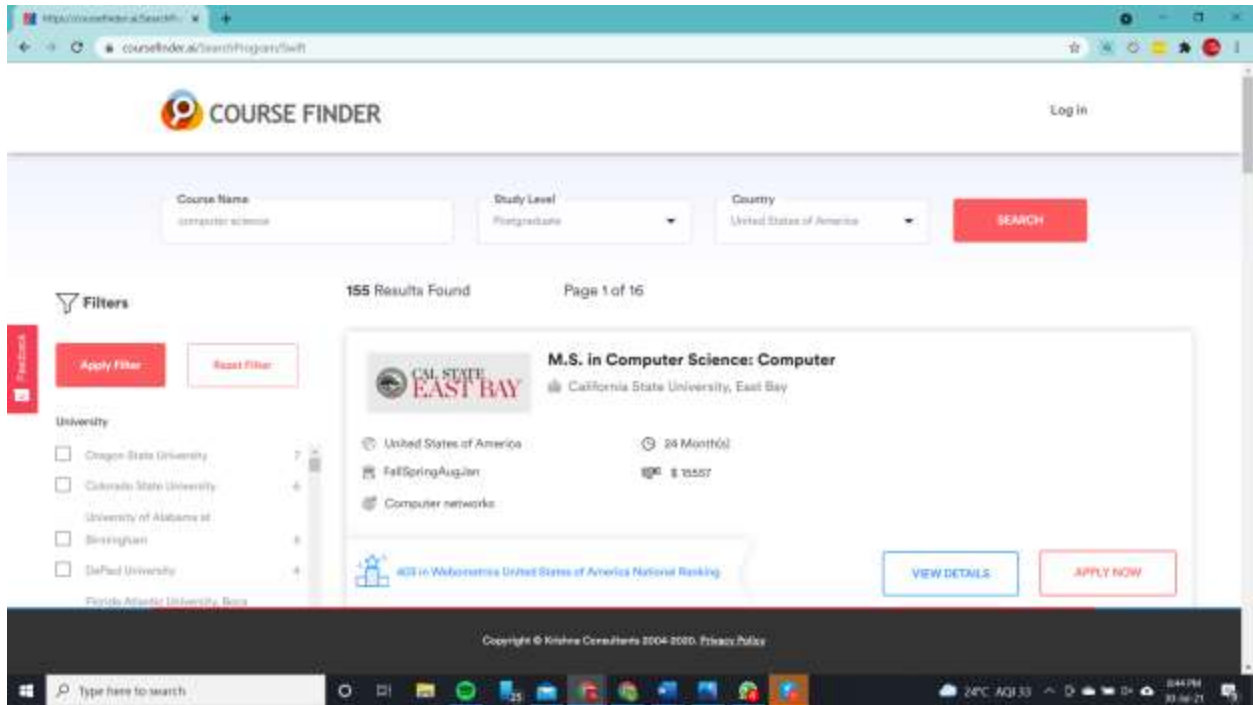
-- NOTE: Please delete the word “program/discipline and specialization” throughout the site (front end and back end). Replace the word “specialization” and with the word “course”. Specialization = Course.

## CHANGE IN UNIVERSAL SEARCH ANIMATION

Please remove universal search field animation on hover. Please use a normal “search” field.



See example below -- <https://coursefinder.ai/SearchProgram/Swift>



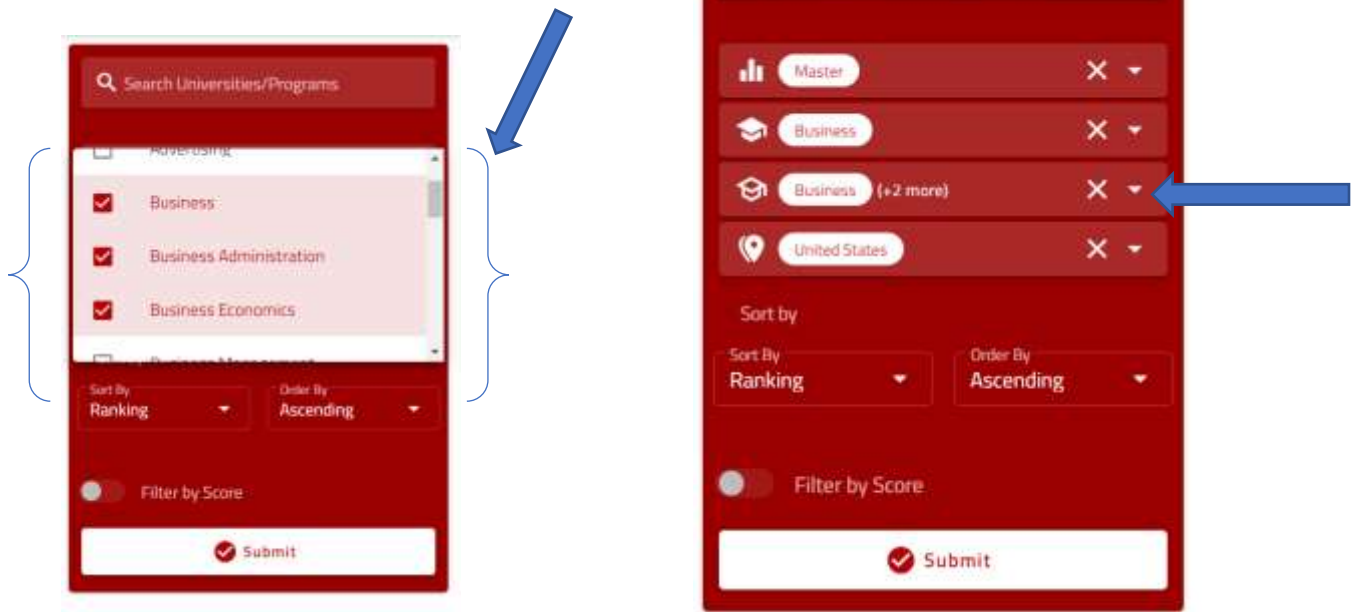
**UNIVERSAL SMART SEARCH** – View website for idea -- <https://www.applyglobe.com/>

When user starts to type in the search bar, autocomplete options should be seen below the search bar.

For example – when the user types “computer”, autofill options should show all specialization results that have the word “computer”. Search should be allowed for Specialization and University names. See screenshot example below...

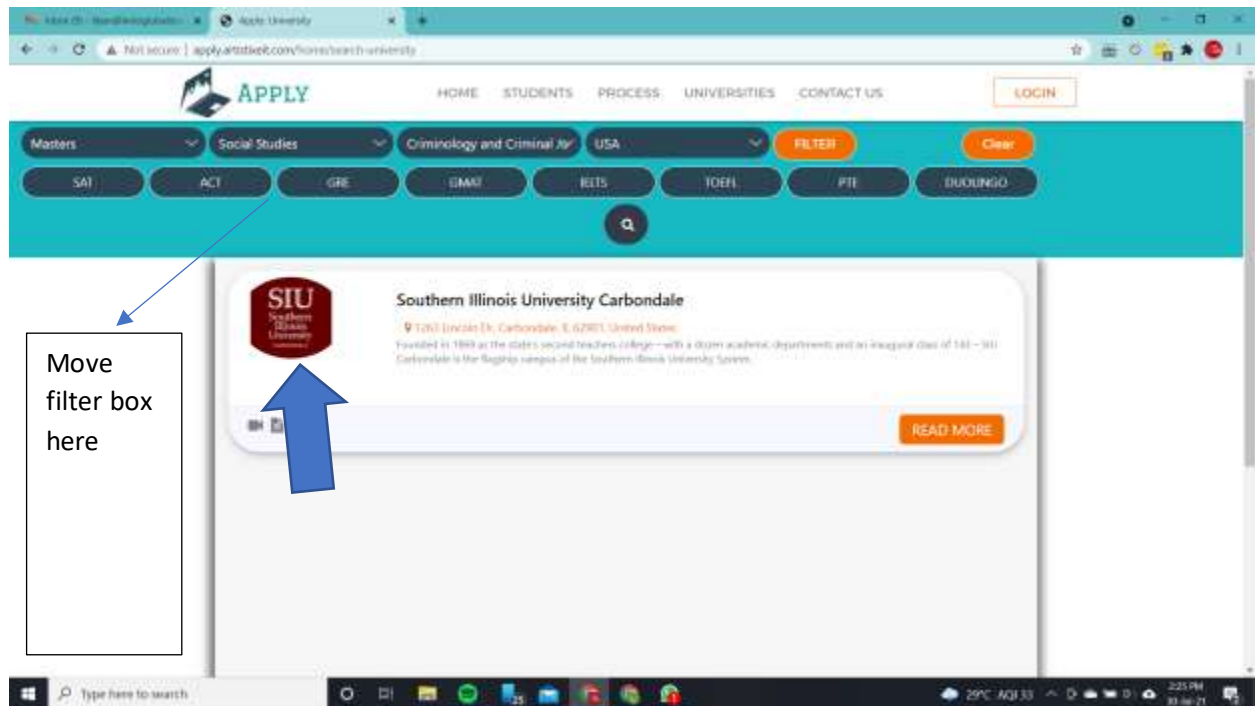


**VERY IMPORTANT** -- Allow for user to search for **more than one course**. For example, if the user types “computer” in the search field, when autocomplete options are seen, allow for user to click checkbox in the autocomplete options to select more than one course. For example, see screenshot below.



Check out the website -- <https://applyglobe.com/universitySearch>

### SEARCH FILTER AND UNIVERSITY LOGO --



- Please move the filter bar from horizontal to vertical on the left side of the screen (in desktop view). In mobile view, please use hamburger menu for the filter.

- University logo for some search results is not fitting properly even after using image with 100x130 px...please ensure that all logos will fit in a circle of the same size.
- Please see example below for vertical filter bar (<https://applyglobe.com/universitySearch>) –

Search Universities/Programs

Select Study Level

Select Discipline

Select SubDiscipline

Select Location

Sort by

Sort by: Ranking

Order by: Ascending

Filter by Score

GPA

GMAT Score

GRE Score

SAT Score

IELTS Score

TOEFL Score

Call Us

Submit

## NOTIFICATIONS

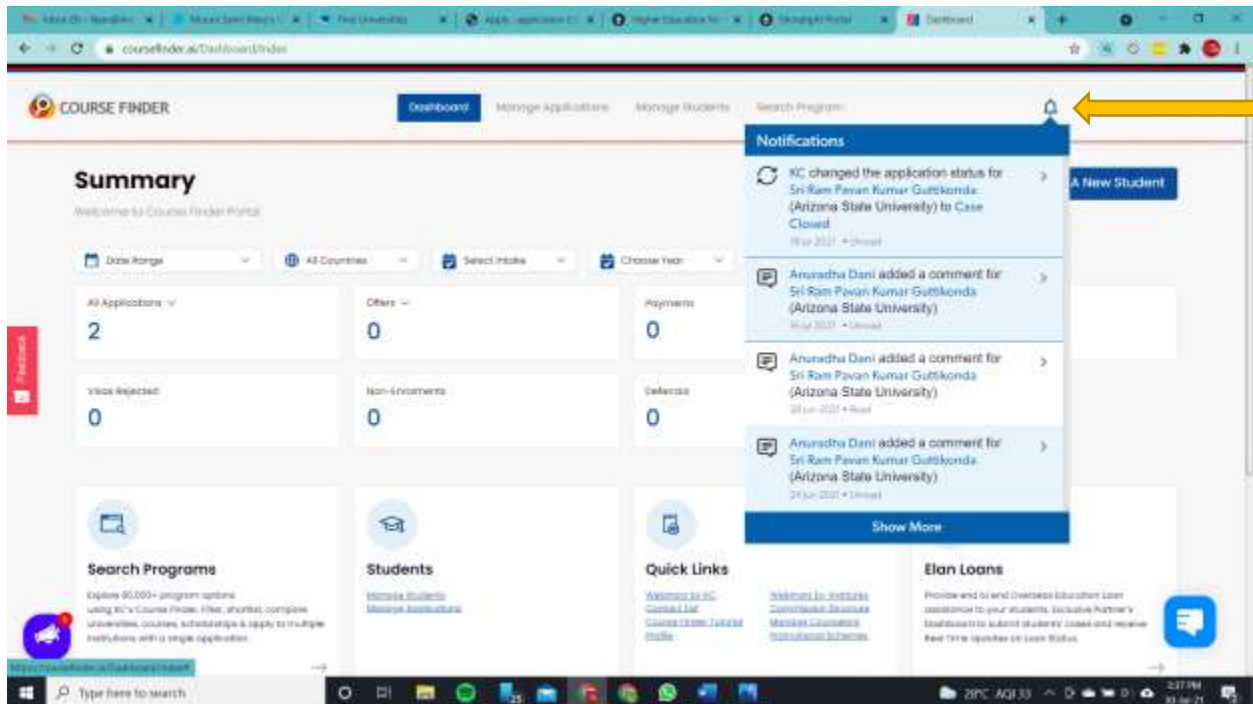
Notifications should be seen on:

1. Backend for admin and counselors
2. Frontend for students and associates

Mode of Notifications:

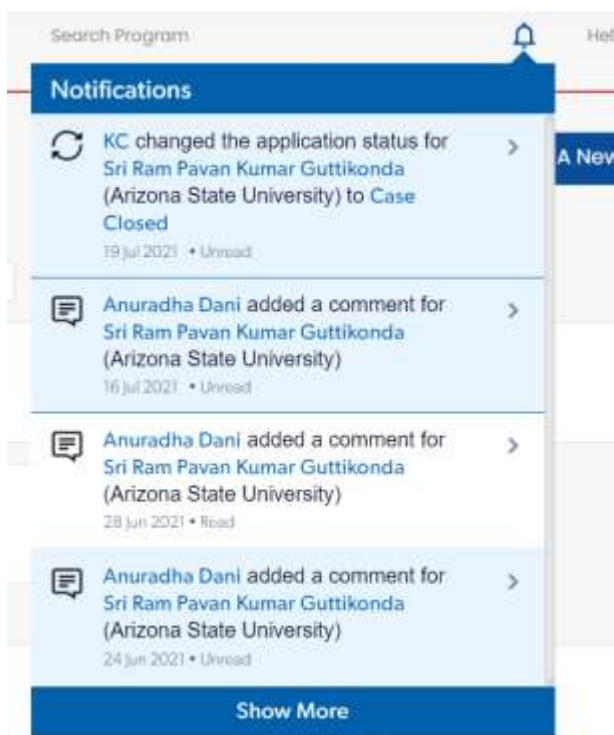
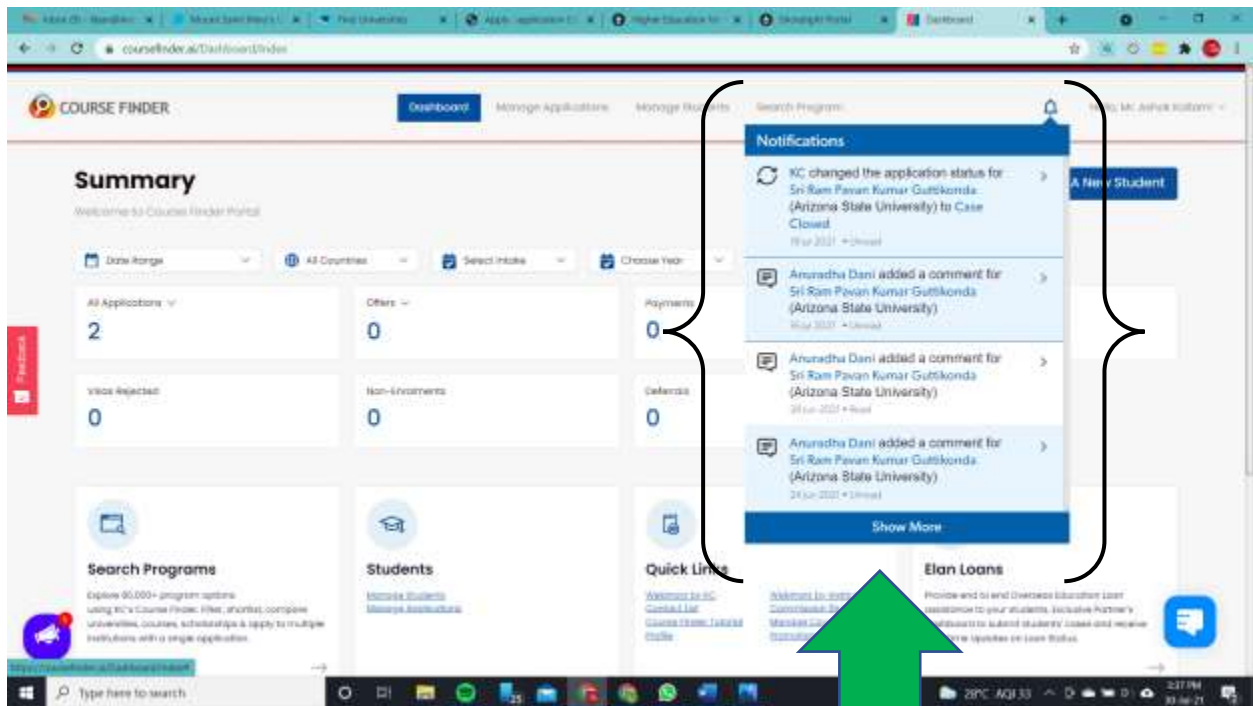
1. Email (ensure all email notifications for each student are seen in one email thread only – very important to avoid inbox getting flooded by notifications)
2. WhatsApp or SMS

Add a “Notification” Icon on the backend and frontend page

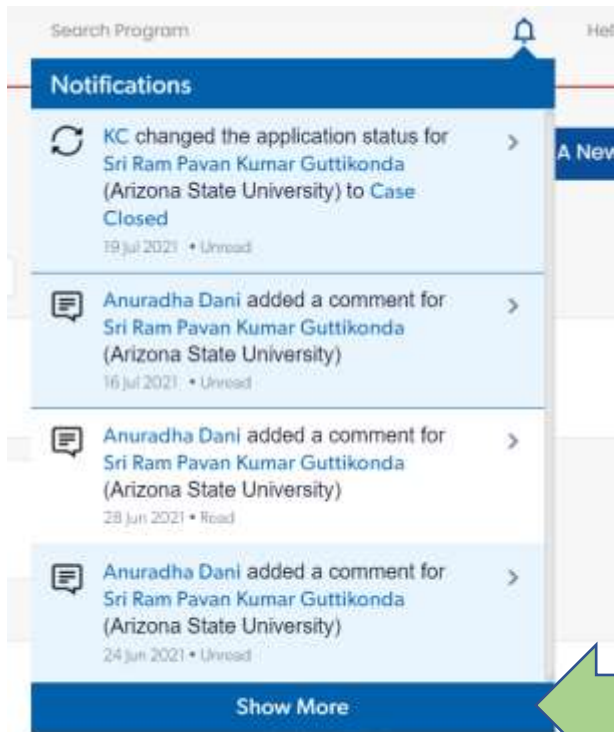


## NOTIFICATIONS FOR BACKEND USERS --

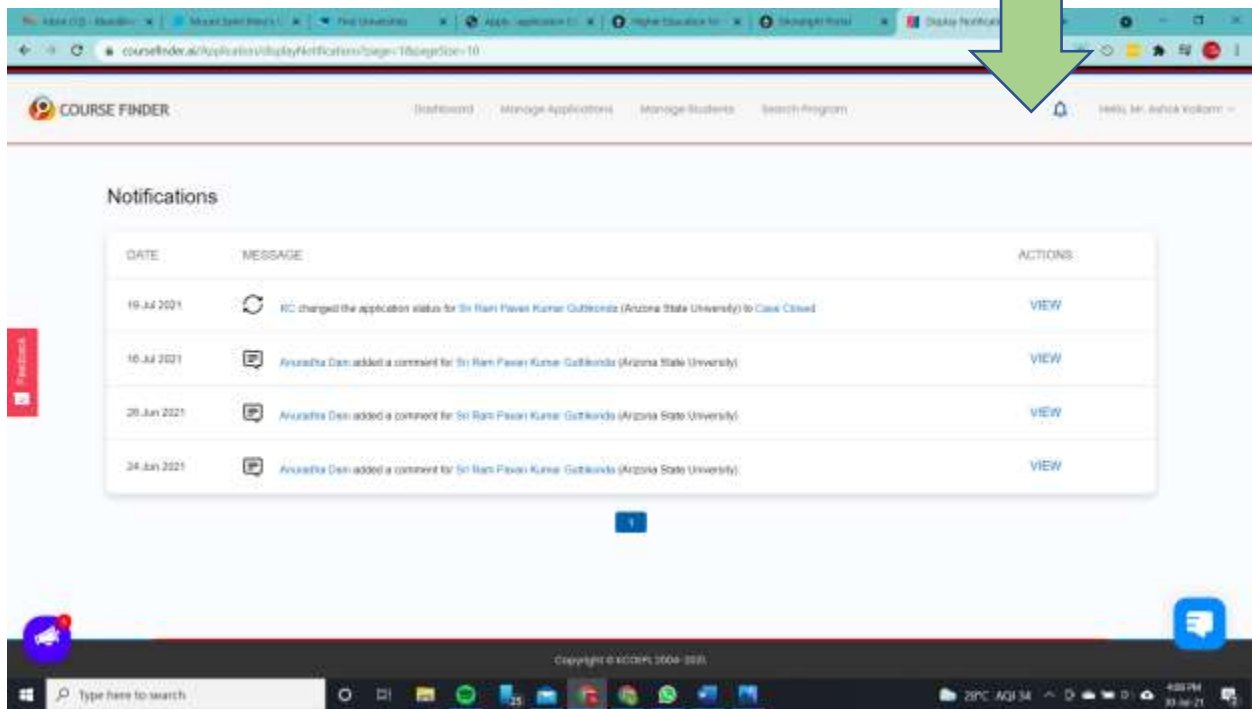
When the user clicks on the “notification” icon, show the notifications list (as seen below):







When "show more" is clicked, it goes to Notifications webpage as below. Webpage shows full notifications history with student name and message.





**Notifications for BACKEND user should include:**

Action	Notification Method	Information Seen in Notification
<b>New student account created</b>	Email to Admin + WhatsApp + Backend Notification	Student name and show link to open "User List" in back end -- <a href="http://apply.artistixeit.com/admin/application/show">http://apply.artistixeit.com/admin/application/show</a>
<b>University shortlisted by student</b>	Email to Admin + WhatsApp + Backend Notification	Student name and full list of universities shortlisted.
<b>Payment made by student</b>	Email to Admin + WhatsApp + Backend Notification	Student name, payment details and package bought.
<b>New chat message by Student</b>	Email to Admin + WhatsApp + Backend Notification	"You have a new chat message from *insert name of user*."
<b>University application Status changed by employee or associate or admin</b>	Email to Admin + WhatsApp + Backend Notification	Student name, name of associate/employee that changed the status, university name and the name of status
<b>Document Uploaded by Student</b>	Email to Admin + WhatsApp + Backend Notification	Student name and name of document uploaded

**Notifications for FRONTEND user should include:**

Action	Notification Method	Information Seen in Notification
<b>New chat message by Apply Store admin or employee</b>	Email + WhatsApp message to user + frontend notification	"You have a new message from your Apply Store counselor. Log into your account to view the message."
<b>University application status changed by Apply Store</b>	Email + WhatsApp message to user + frontend notification	Email/WhatsApp message should mention name of the university, program, and the updated status
<b>Payment made by user</b>	Email + WhatsApp message to user + frontend notification	Payment receipt from RazorPay

**Notifications for BACKEND ASSOCIATE user should include:**

Action	Notification Method	Information Seen in Notification
<b>University application status changed by Apply Store</b>	Email + WhatsApp message sent directly to Associate + frontend associate Notification	Name of student, university name, program name, status

<b>New chat message by Apply Store admin or employee</b>	Email + WhatsApp message sent directly to Associate + frontend associate Notification	“You have a new message from Apply Store. Log into your account to view the message”
--	---	--

**Notifications to University:**

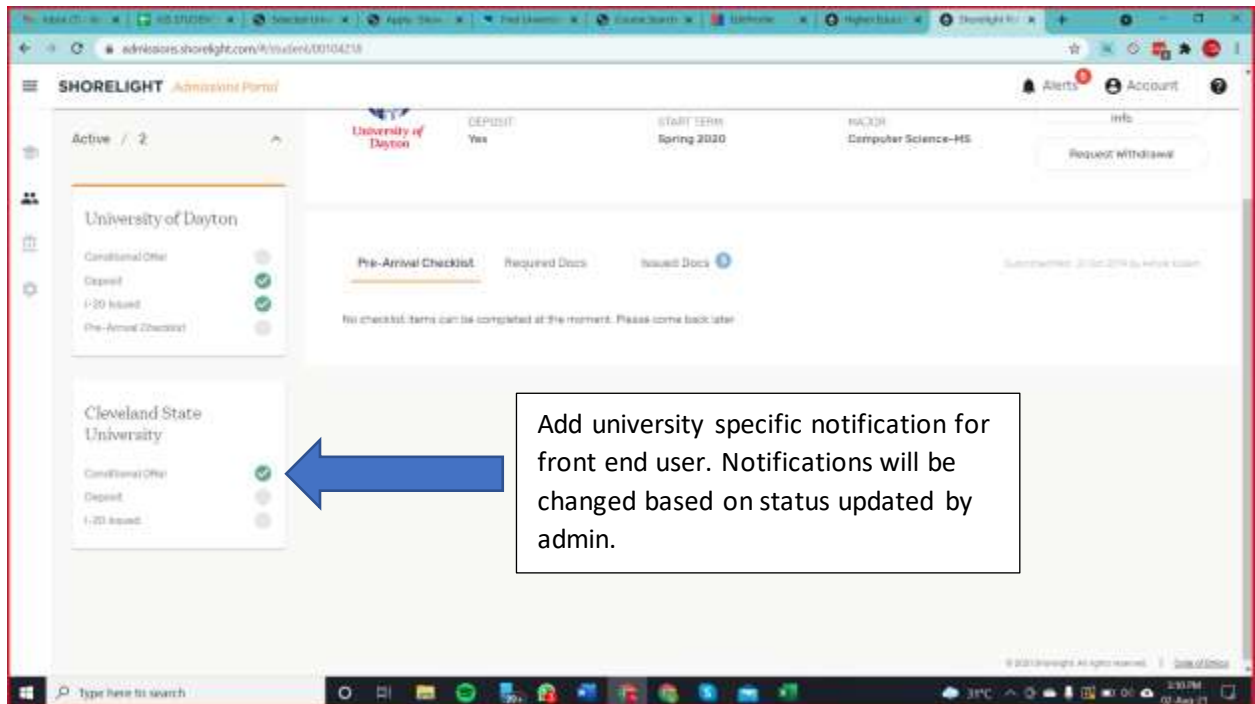
When admin changes application status to “application submitted to university”, an email should automatically be sent to the university email ID with details of the student (user)–

- i. Student Name
- ii. University Name
- iii. Degree
- iv. Semester

*All documents submitted by the user should be automatically attached to the email*

**PLEASE NOTE –**

All notifications should be allowed through email + WhatsApp + seen on front end (for students and associates) and backend (for admin and employees) -- WhatsApp integration??



Front end user should see:

All Documents Received – Change when status changed to “Application Complete”

Application Complete – Change when status changed to “Application submitted to university”

I-20 Issued – Change when status changed to “I-20 issued”

#### ADD COUNSELOR SESSION APPOINTMENT DATE FOR FRONTEND USER

When a new user profile is created, allow pop-up to schedule a virtual call with a counselor using Calendly API - <https://calendly.com/> - and linked with Zoom API (automatic Zoom link should be created and sent to the counselor and student)

Also, when admin changes status to I-20 received, allow for front end user to mention date of their visa interview and schedule for visa counseling appointment with counselor using Calendly API. The counseling appointment date should be visible to the backend/admin and can be edited by the admin.

If a separate tab for scheduling appointments with counselor can be created in the dashboard, that will be better.

#### SEARCH PAGE AFTER LOGIN

Right now, if user is not logged in, when selecting “apply” or “shortlist”, the error message comes as “To apply universities, please log-in or sign-up”. After logging in, all the search results get reset. Please ensure that after logging in, the page goes back to the original search result.

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#### VIRTUAL COUNSELING THROUGH WHATSAPP

Allow for frontend user to schedule a virtual counseling session with one of the Apply Store Counselors through WhatsApp. This needs to be available after students had created their user account.

#### TOEFL/IELTS SCORE ERROR MESSAGE

When selecting “apply” from the search options, it is still asking use to enter “TOEFL/IELTS” score. Please remove this message. Allow for the student to apply for any program without errors. Instead, please show message “Please submit your scores soon for quick application processing.”



## ADD DISCOUNT COUPON IN PAYMENT

In the checkout section, there needs to be option to enter coupon code so we can discount the processing fees. Coupon code should be able to be created by the admin at the back end.

## MANUALLY ADD PAYMENT BY ADMIN

There should also be a section to manually send payment request by admin to the user. User can simply click on the payment link (sent via email + WhatsApp) or log into their Apply Store account and make the payment. This will be needed when students have to pay for university application fees.

## CAPTCHA

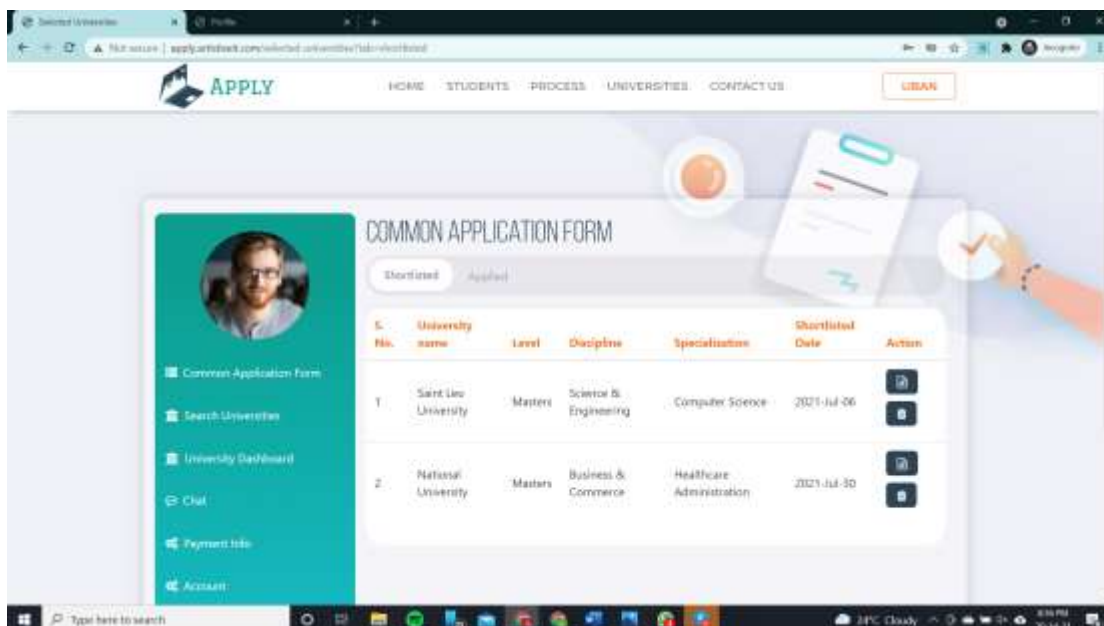
Please change login captcha to reCAPTCHA by Google

## DASHBOARD VIEW ON LOGIN

When user logs in, front end page should automatically open to user profile.

## NOTIFICATION WHEN COURSE IS SHORTLISTED OR APPLIED

When user shortlists or applies for a course from the search results, show an alert that says “View shortlisted courses in University Dashboard.”



## ADDING NEXT BUTTON IN COMMON APPLICATION

In the common application –

- instead of “submit”, button should be “next” with auto save option – that means, when user clicks next, the data should be automatically saved so that they can log off and return back to the profile and complete the application later.
- In the final section “upload documents”, button should be “submit”.

The screenshot shows the 'COMMON APPLICATION FORM' with tabs for Personal, Academic, Passport, Test Scores, and Upload Documents. The 'Academic' tab is active. Under 'ACADEMIC INTEREST', there are dropdown menus for Level of Study (Bachelor's), Program (Business & Commerce), Specialization (Business Analytics), Region (USA), Start Semester (Spring), Start Semester Month (Choose Start Semester), and Start Year (2021). Under 'ACADEMIC BACKGROUND', there are input fields for Highest Level of Education (12th), University (High School), Start Date (02 Mar 2021), and End Date (17 Jun 2021). A blue arrow points to an orange 'SUBMIT' button.

## OVERALL WEBSITE DESIGN

Overall design, look and feel of icons, text, buttons, chat message window, etc. needs to look more professional. Right now, the overall design of the website is not professional. Alignment of text, logo of universities, search field. Entire site needs design professional polishing.

Please view below websites for an idea of how the website should look and feel –

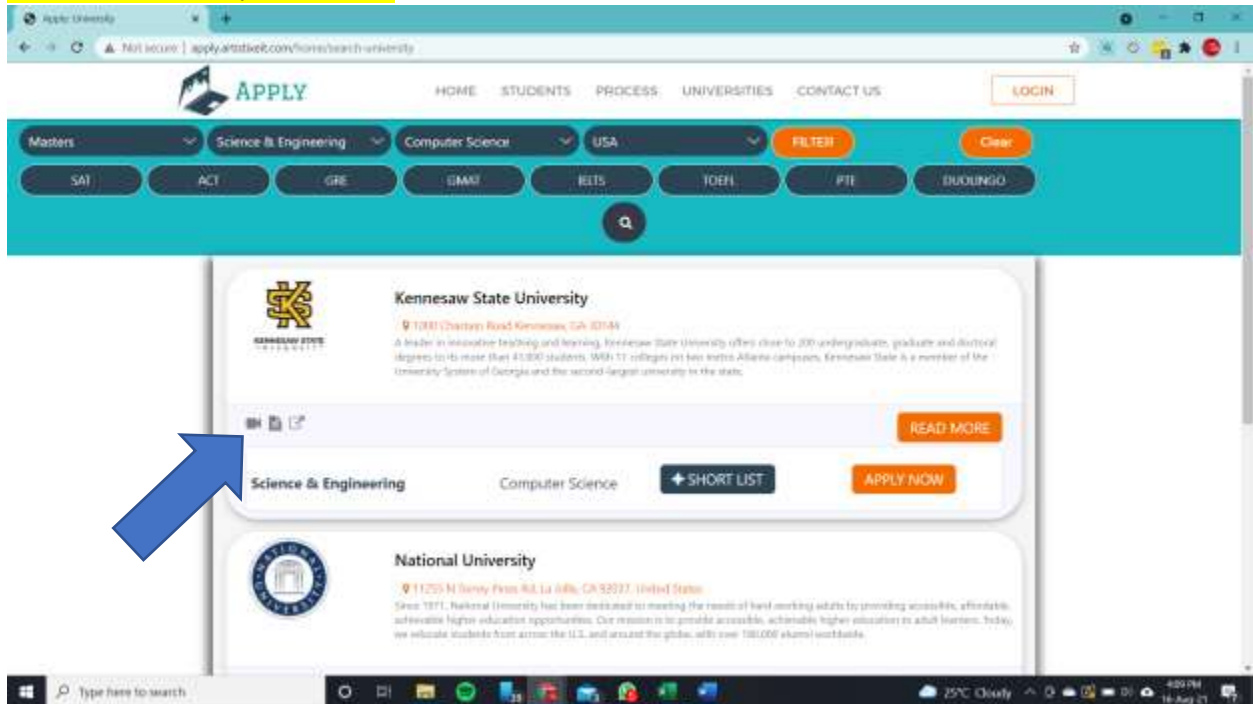
<https://applyglobe.com/>

<https://coursefinder.ai/>

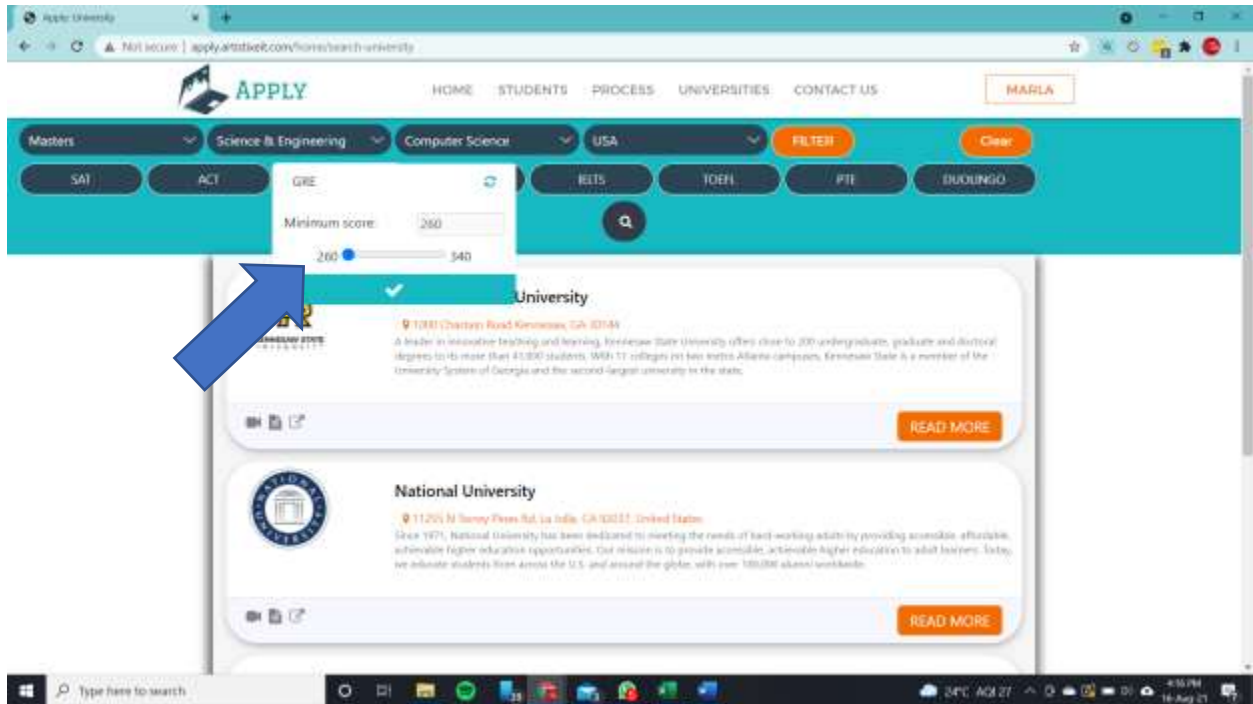
Please try to replicate the design and ideas seen in these two sites.

**Added on 16-Aug-2021**

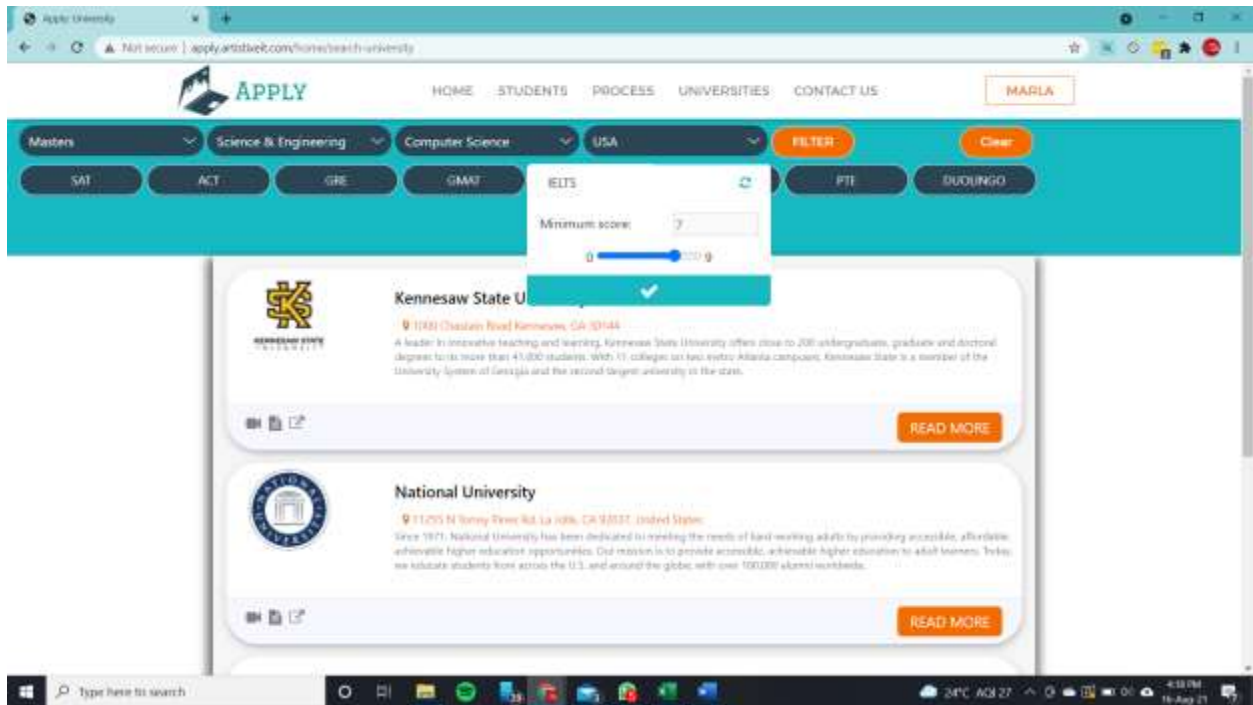
Remove "Programs" section from "read more" section and allow to add text or notes (editable by backend) for each specialization.



For GRE and GMAT filter, allow option for: Not Mandatory (checkbox) – when checked, search will show all results where university does not require GRE or GMAT score.



Allow for user to type the score in the filter (along with sliding bar)





Country Code list to be added as dropdown option:

The screenshot shows a web browser window with the URL 'apply.artsiteb.com/user-profile'. The page title is 'COMMON APPLICATION FORM'. The 'Personal' tab is active. The form fields are as follows:

First Name	Last Name	Email ID
Marla	George	info@indoglobalstudies.org
Country Code	Phone Number	Date of Birth
		dd-yy
Gender	Citizenship	Country of Residence
Select Gender	Select Citizenship	Select Residence

Below these are sections for 'CURRENT ADDRESS' and 'MAILING ADDRESS'. A blue arrow points to the 'Country Code' field.

Include add button for specializations, and label as “specialization priority #1”, “specialization priority #2”, and so on...

The screenshot shows the 'Academic' tab of the 'COMMON APPLICATION FORM'. The form fields are as follows:

Level of Study	Program	Specialization
Masters	Business & Commerce	
Region	Start Semester	Start Semester Month
Choose Field	Choose Start	Choose Start Semester
Start Year		
Year		

Below this is the 'ACADEMIC BACKGROUND' section with fields for 'Highest Level Education', 'Start Date', 'End Date', and 'Institution Name'. A blue arrow points to the 'Specialization' field.

Add drop down in “highest level of education”: 10<sup>th</sup>, 12<sup>th</sup>, Bachelors, Masters.

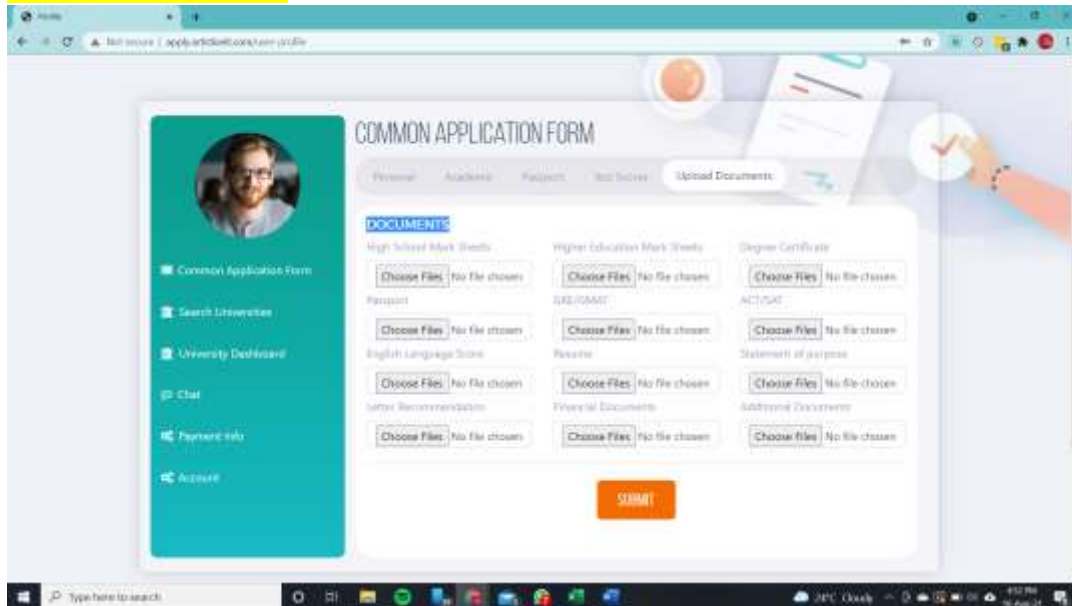
Insert “add more” option to include more levels of education, if applicable:

The screenshot shows a web browser window displaying the 'COMMON APPLICATION FORM' on the 'Academic' tab. The 'ACADEMIC INTEREST' section includes dropdowns for 'Level of Study' (set to 'Masters'), 'Program' (set to 'Business & Commerce'), 'Region' (set to 'Choose Field'), 'Start Semester' (set to 'Choose Start Semester'), and 'Start Year' (set to 'Year'). The 'ACADEMIC BACKGROUND' section has a 'Highest Level Education' dropdown menu highlighted with a blue arrow, and 'Start Date' and 'End Date' fields set to 'dd--yyyy'. A 'SUBMIT' button is visible at the bottom.

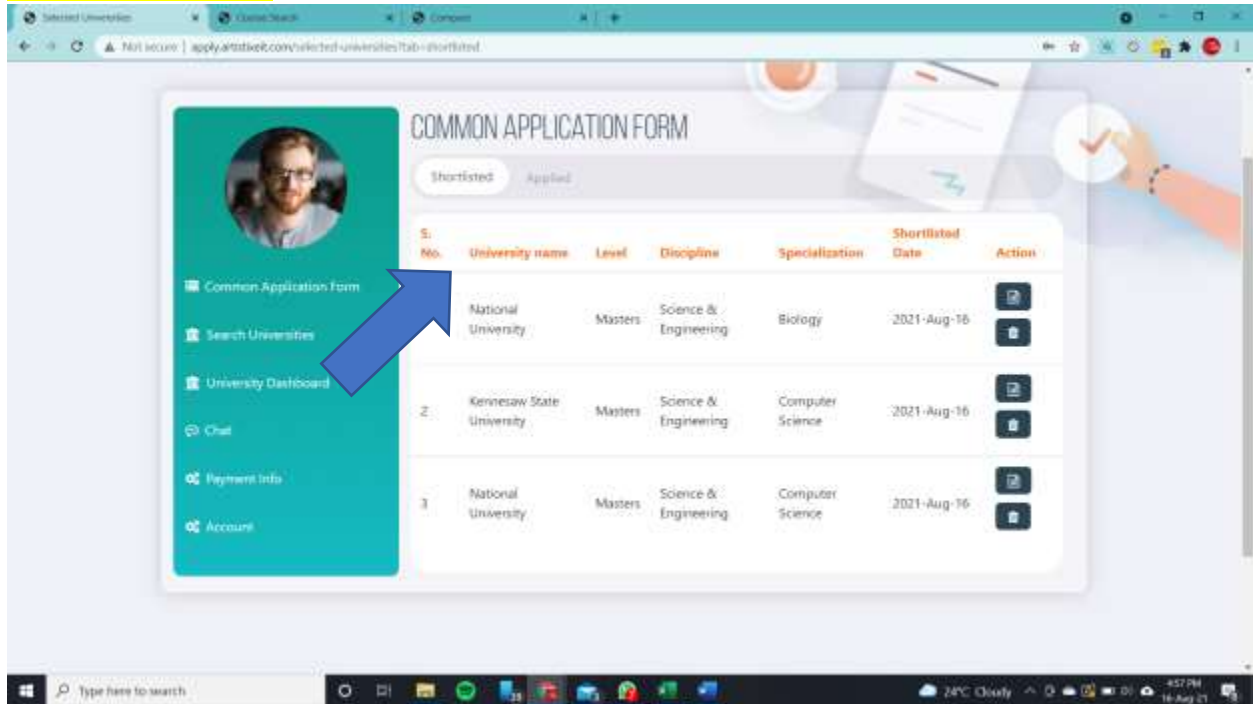
Bifurcate test scores into: 1.) Standardized Test Scores (GRE/GMAT), (SAT/ACT), and 2.) English Test Scores (TOEFL, PTE, Duolingo, IELTS)

The screenshot shows the 'COMMON APPLICATION FORM' on the 'Test Scores' tab. The 'TEST SCORE' section features a dropdown menu highlighted with a blue arrow. Below it are input fields for GRE, GMAT, IELTS, TOEFL, PTE, SAT, ACT, and DUOLINGO, each with a '0' placeholder. A 'SUBMIT' button is located at the bottom of the section.

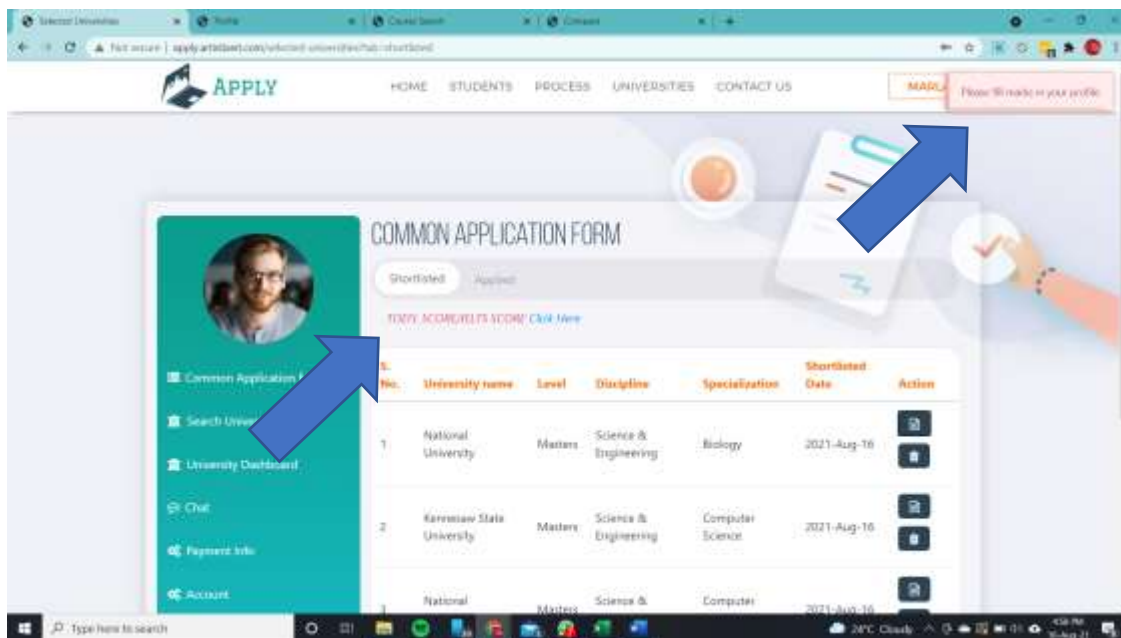
Bifurcate Document Upload into: **1.) Academic Documents** (high school, higher education, degree certificate), **2.) Test Scores** (GRE/GMAT, SAT/ACT, English Language Score), **3.) Supporting Documents** (Statement of Purpose, Letters of Recommendation, Passport), **4.) Financial Documents** and **5.) Additional Documents:**



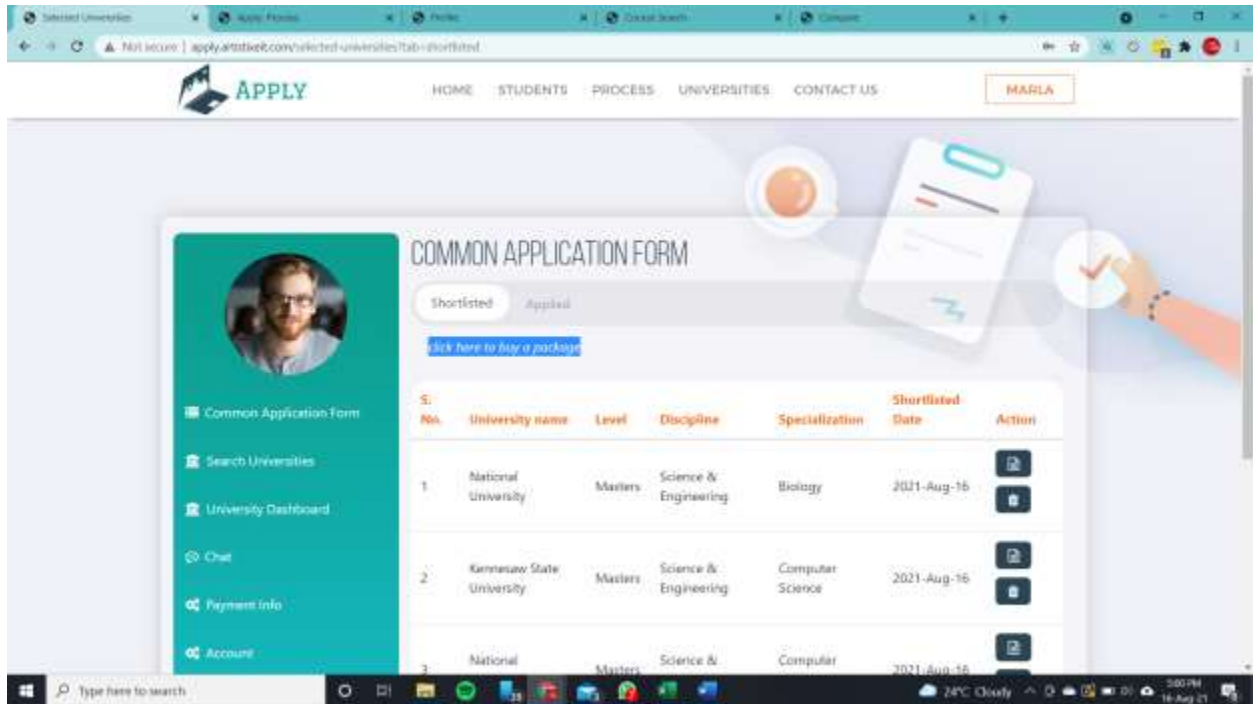
Shortlist –Add information like tuition fee, minimum GPA needed, GRE score and location of the shortlisted universities



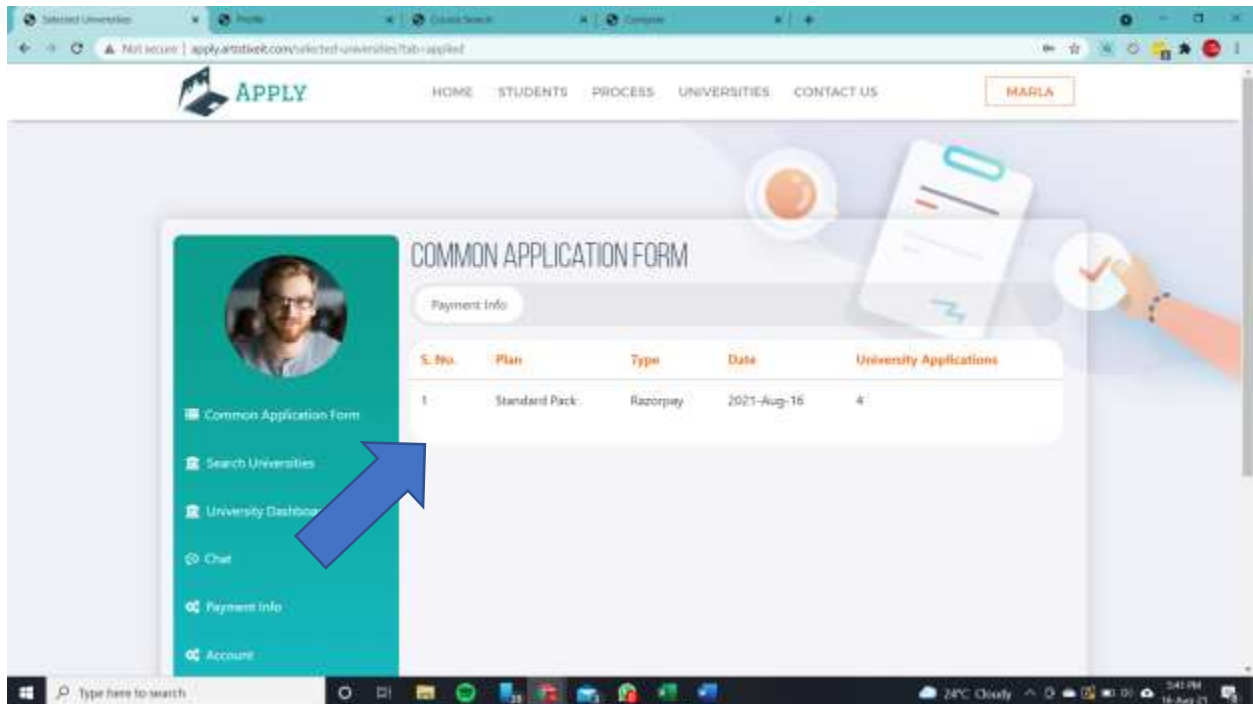
Notification pop-ups needs to be in the center and more noticeable –



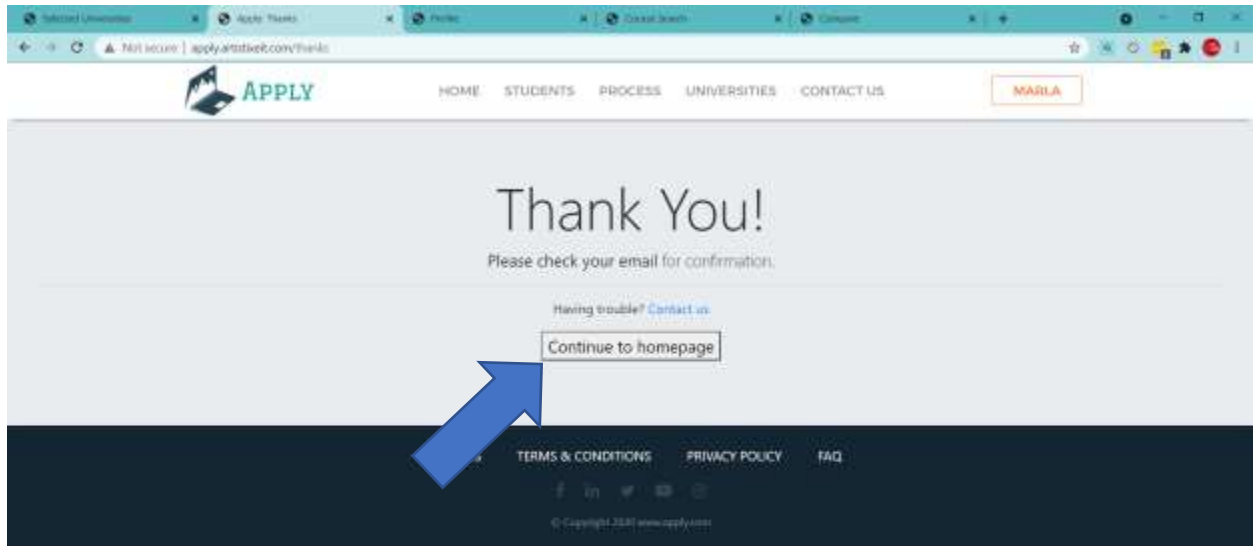
Buy a package – allow to buy a package from within the dashboard – right now it's going to the main website and student has to purchase from there.



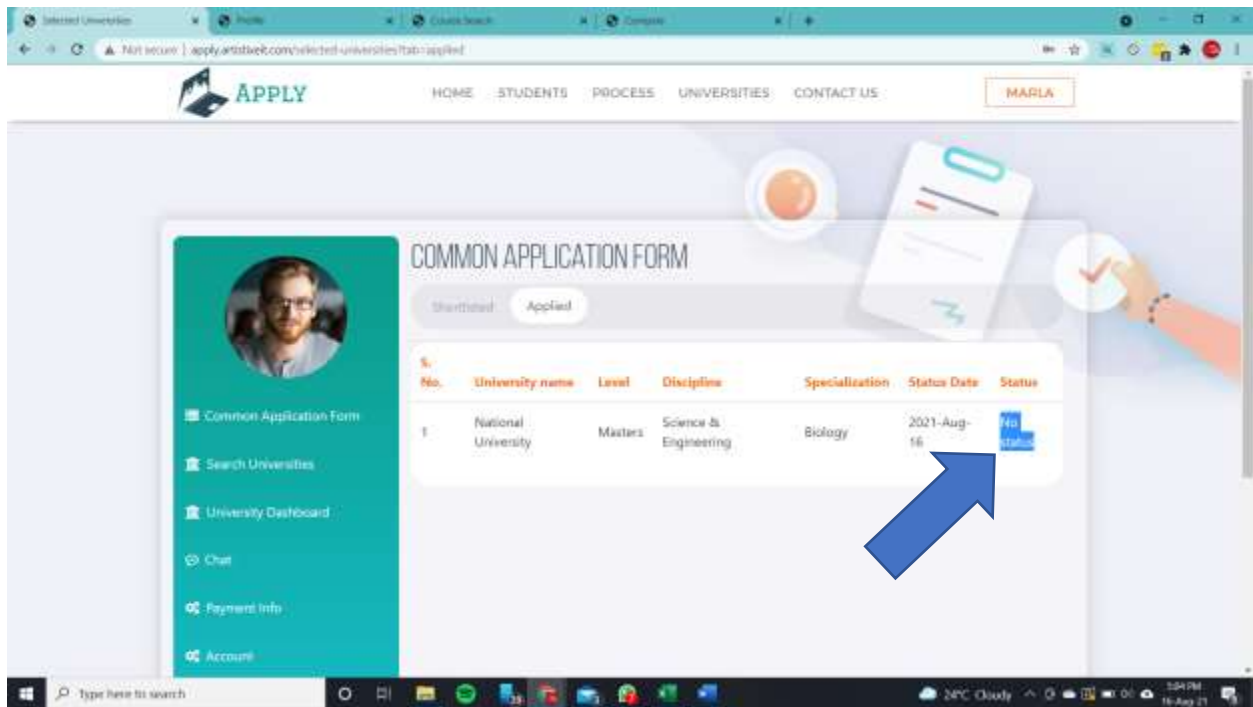
When admin creates any manually generated payments (for application fees or additional services), allow for student to see pending payments and complete transaction from here:



Change "continue to home page" to "continue to dashboard"

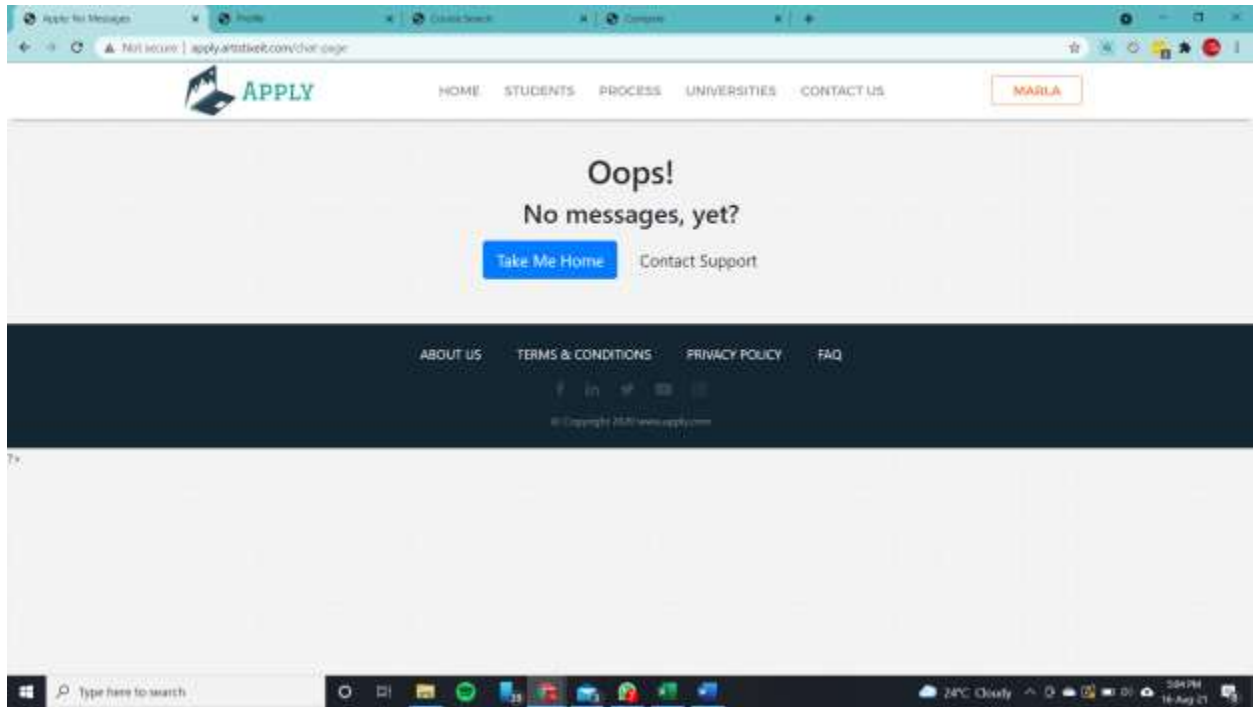


Leave blank status when student applies – remove "no status" mention

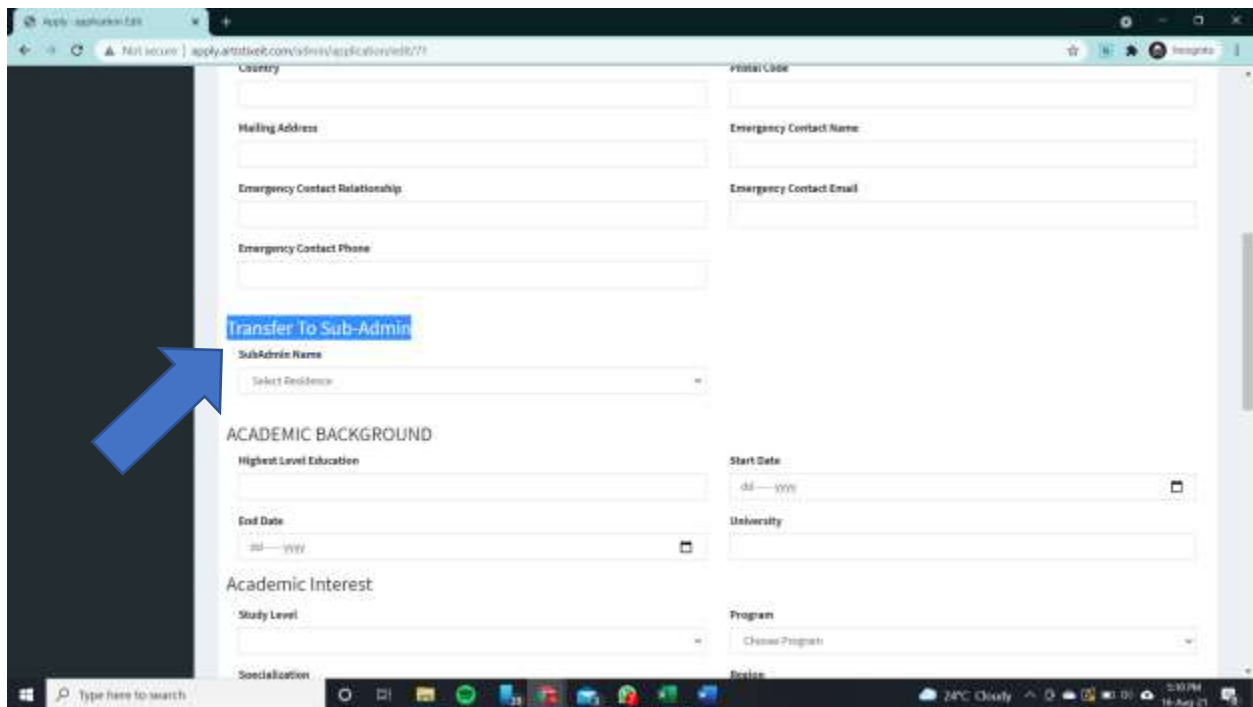




Chat from user dashboard is still not showing the chat box – chat box should show counselor by default

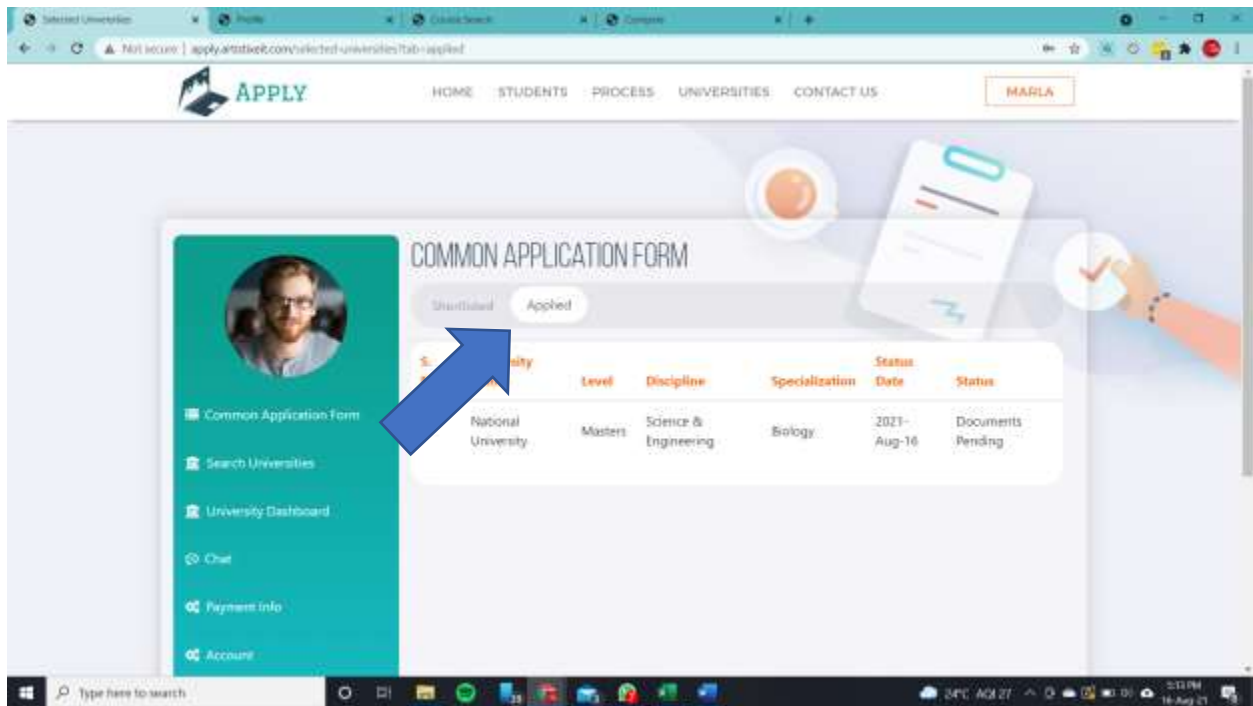


What is the purpose of Transfer to Sub-Admin? Please explain how it is functional.

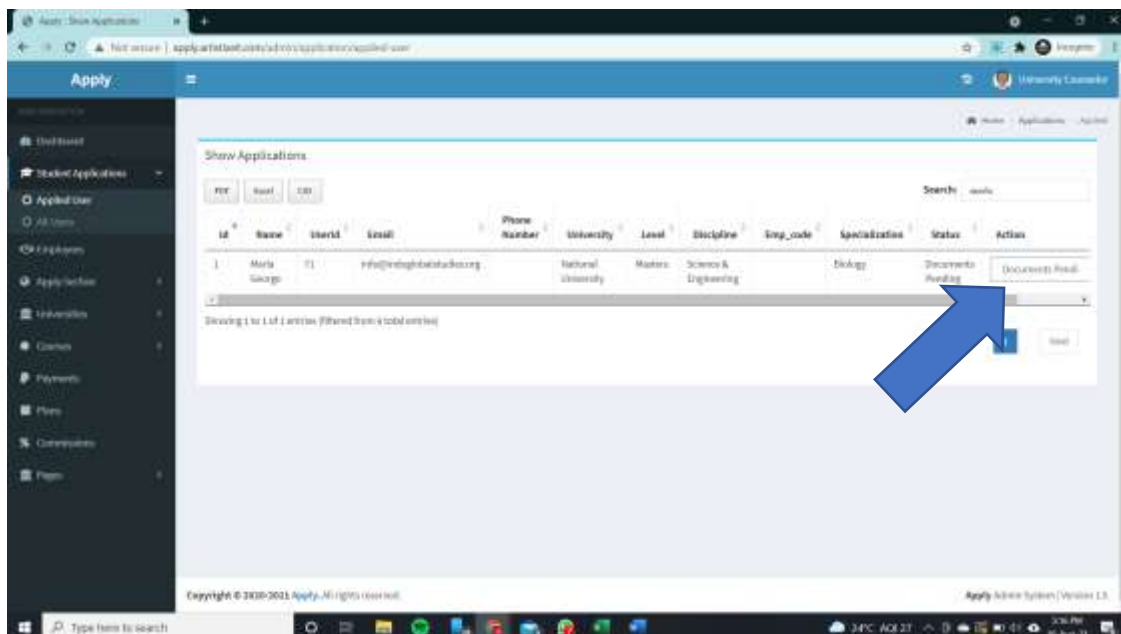




When user clicks on “University Dashboard”, please set “Applied” as first open tab by default



Add status “Application Fee Pending” - Automate invoice (notification via WhatsApp and Email) when status is changed to “Application Fee Pending”, if user selects university with application fee. Notification sent admin and counselor (via WhatsApp and Email) when payment is made through payment gateway.



Allow user to click on student name in “applied user” to view student application (from “all users” page)

The screenshot shows the 'Show Applications' page in the Apply system. The page displays a table of applications with columns for Id, Name, User Id, Email, Phone Number, University, Level, Discipline, Emp\_code, Specialization, Status, and Action. A blue arrow points to the name 'Mark George' in the first row of the table.

Id	Name	User Id	Email	Phone Number	University	Level	Discipline	Emp_code	Specialization	Status	Action
1	Mark George	71	hkg@indiglobalstudies.org		National University	Master	Science & Engineering		Biology	Documents Pending	Documents Pending
1	Uban George	65	hkg@indiglobalstudies.org		Kennesaw State University	Master	Business & Commerce		Accounting	No status	Select Status
1	Uban George	65	hkg@indiglobalstudies.org		Kennesaw State University	Master	Science & Engineering		Architecture	No status	Select Status
4	Uban George	65	hkg@indiglobalstudies.org		Saint Leo University	Master	Science & Engineering		Computer Science	No status	Select Status
1	Uban George	65	hkg@indiglobalstudies.org		National University	Master	Science & Engineering		Computer Science	120 Received	Select Status
8	Uban George	65	hkg@indiglobalstudies.org		Kennesaw State University	Master	Science & Engineering		Computer Science	Application Complete	Select Status

Spelling of Duolingo and TOEFL to be corrected

The screenshot shows the 'Test Scores' section in the Apply system. The section contains input fields for GRE, GMAT, IELTS, TOEFL, PTE, SAT, ACT, and Duolingo. A blue arrow points to the 'DUOLINGO' text in the TOEFL field.

Test Scores

GRE: 0  
GMAT: 0  
IELTS: 0  
TOEFL: 75  
PTE: 0  
SAT: 0  
ACT: 0  
DUOLINGO: 0

Uploaded Documents

High School Mark Sheets: No Record Found  
Degree Certificate: No Record Found  
GRE/GMAT: No Record Found  
English Language Score: No Record Found  
Statement of purpose: No Record Found  
Financial Documents: No Record Found

Higher Education Mark Sheets: No Record Found  
Passport: No Record Found  
ACT/SAT: No Record Found  
Dreams: No Record Found  
Letter Recommendation: No Record Found  
Additional Documents: No Record Found

Download All Files | Update Application