

MASTER OF SCIENCE IN

BUSINESS ANALYTICS

RÉSUMÉS WITH RESULTS

Mercer's M.S. in Business Analytics prepares individuals to advance in their current positions or launch a career in the field. Graduates of the program have interned and work at top companies and organizations, including:

- BlackRock
- Blueera
- C4i Technologies, Inc.
- Coca-Cola
- Comcast
- Cox Communications
- E*Trade
- Ernst & Young
- Gas South
- Informa Intelligence
- Inspire Brands
- KPMG
- Norfolk Southern
- Pfizer
- PricewaterhouseCoopers
- Southern Company
- Takeda
- Truist
- UPS
- VonExpy
- VyoO
- WarnerMedia

Mercer University's Master of Science in Business Analytics equips individuals to become skilled data analysts and effective communicators of data. Students develop a deep understanding of statistical modeling, data management, visualization, information security, optimization, and more to influence decision-makers and transform data into actionable business insights. Background knowledge or experience in business analytics is not required.

FLEXIBLE FORMATS

The M.S. in Business Analytics is offered on Mercer's Atlanta campus in two program formats:

- **Weekend/blended cohort** that combines Saturday classes with online meetings and is completed in 15 months. Classes meet in-person five Saturdays from 8:30 a.m. to 5:00 p.m. with a midday break, and online three times per eight-week term.
- **Weekday cohort** that meets on-campus and is completed in 16 months.

MERCER
UNIVERSITY

SCHOOL OF BUSINESS

**WE POWER
BUSINESS**

PROGRAM OF STUDY

M.S. in Business Analytics

Core Program (36 hours)

BDA 600	Survey of Business Analytics
BDA 601	Foundations of Programming
BDA 602	Statistics for Business Analytics
BDA 610	Advanced Business Statistics
BDA 611	Visual Reporting and Communication
BDA 612	Management Analytics
BDA 620	Data Mining
BDA 622	Marketing Analytics
BDA 630	Legal and Ethical Issues Affecting Big Data
BDA 632	Financial Analytics
BDA 640	Data Driven Decision Making
BDA 650	Fieldwork

Total 36 hours

Admitted students are required to complete MBA Math—an online quantitative course designed to build skills in finance, accounting, economics, statistics, and spreadsheets necessary for success in a graduate business program. Course must be completed by end of first semester.

ADMISSION REQUIREMENTS

Applicants must have a bachelor's degree in any discipline with an acceptable GPA from a regionally accredited college or university. Mercer's School of Business is Test Optional—applicants may apply to be considered for admission without submitting GMAT or GRE test scores and will submit a statement of purpose on their application. The admission decision is based on assessment of the applicant's ability for successful graduate study.

Required Application Materials Include:

- Completed application
- \$50 non-refundable application fee (\$100 for international students)
- Résumé
- Official transcripts from each college attended
Unofficial transcripts may be submitted for application review
- Official GMAT or GRE scores **OR** Test Optional Statement of Purpose

View additional international applicant requirements at business.mercer.edu/apply.

A TOP-RANKED BUSINESS SCHOOL

Founded in 1833, Mercer University is one of America's most distinctive universities. For almost two decades, *U.S. News & World Report* has ranked Mercer among the leading universities in the nation—including a **Best Value**—and The Princeton Review consistently ranks Mercer in the **Top 15%** of colleges and universities nationwide. Mercer's School of Business has been named to the national list of "**Best Business Schools**" by *U.S. News & World Report* and The Princeton Review, including specific recognition for its full-time, part-time, and online MBA programs.

CONTACT US

Office of Graduate Admissions
678.547.6300 or business.admissions@mercer.edu
business.mercer.edu



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Ready to take the next step?
Scan to learn more about
Mercer's M.S. in Business
Analytics.

MERCER
UNIVERSITY

SCHOOL OF BUSINESS

MASTER OF

ACCOUNTANCY

RÉSUMÉS WITH RESULTS

Mercer’s Master of Accountancy prepares individuals for careers in accounting and related fields. Students and graduates can be found working at local and regional public accounting firms, governmental agencies, and Fortune 500 companies such as:

- Defense Contract Audit Agency
- Deloitte
- Delta
- Ernst & Young
- Grant Thornton
- Koch Industries
- KPMG
- Porsche
- PricewaterhouseCoopers
- State of Georgia

Mercer’s Master of Accountancy prepares individuals for careers in accounting by providing an in-depth study in the essential areas of the field. Students learn from industry-expert faculty with professional experience in accounting, tax, and audit in a small-class setting. The curriculum covers accounting, tax, and audit, and electives such as business law, corporate finance, investments, and ethical leadership enable further study of relevant business topics. Students have the option to pursue the degree in an accelerated, one-year plan or in a self-paced format that allows flexibility for working professionals.

The degree program fulfills requirements to sit for the Uniform CPA exam and for CPA licensure in Georgia and many other states.

View professional licensure disclosure at disclosure.mercer.edu/professional-licensure.

FLEXIBLE FORMATS

The Master of Accountancy is offered on Mercer’s Atlanta campus and fully online through synchronous, real-time classes in a flexible, self-paced format.



SCHOOL OF BUSINESS

WE POWER BUSINESS

PROGRAM OF STUDY

Master of Accountancy

Foundations (0-15 hours)

BUS 510	Foundations of Accounting and Finance
ACC 530	Auditing
ACC 535	Individual Tax
ACC 550	Intermediate Accounting I
ACC 555	Intermediate Accounting II

Students may waive foundations with satisfactory completion of equivalent undergraduate courses as evidenced by their official transcripts.

Core Program (21 hours)

ACC 601	Accounting Theory
ACC 602	Seminar in AIS
ACC 620	Accounting & Taxation Research
ACC 621	Advanced Financial Statement Analysis
ACC 635	Corporate Taxation
ACC 640	Advanced Accounting Topics
ACC 655	Advanced Auditing

Electives (9 hours)

Total 30 hours

(33-45 hours if foundation courses are needed)

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