



Educational Excellence Without Borders



A BRIEF HISTORY

What makes us who we are.

Our origin story began in 2009, as a branch of The Indus Foundation, created specifically with the intention of student recruitment. We collaborated with the Foundation and pioneered the Annual Indo Global Education Summit and Expo in India from 2009 through 2017. The Expo was set up with the objective to foster academic collaborations between Indian and foreign universities. These events were regarded to be highly successful, both by university representatives and Indian students alike. After years of successful Summits and Expos by the Indus Foundation, we expanded our services to include student recruitment, foreign university partnerships, and introduced many other services as Indo Global Studies.

We have since evolved into one of India's fastest growing education service providers, with over 100 international partnerships and strive to maintain the highest levels of ethics and transparency. In November of 2020, our hard work and commitment to excellent was rewarded through an AIRC Certification through 2025.

WHAT'S INSIDE:

- Why Indo Global Studies?
- Strategies for Recruitment
- Academic Collaborations
- In-Country Representative Office
- Who we are

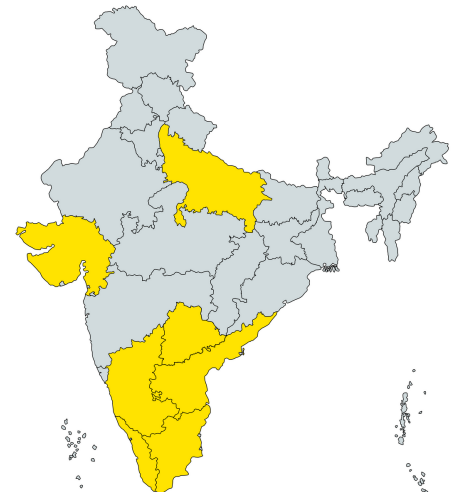


WHY INDO GLOBAL STUDIES?

- Diversified and unconventional recruitment opportunities.
- Highly skilled workforce to assist in student recruitment and academic collaboration services.
- Hands-on operations to help establish a presence in India
- Efficient handling of admission and visa paperwork for students.
- Vast network of Indian universities jointly established by The Indus Foundation and Indo Global Studies.

600+
Total students
recruited as of
Spring 2020

We have primarily maintained a regional presence all across south India. A majority of the almost 200,000 Indians studying in the U.S. are residents of these south Indian states, giving Indo Global Studies a strategic advantage for recruitment. However, we set forward ambitions to gradually expand our operations to other states. Keeping in line with this ambition, in 2019, we took our operations to north and west India to tap into opportunities in that area.



*Indo Global Studies footprint:
Covering a population of
440 million people*

A few of our partners



**SEATTLE
UNIVERSITY**



THE UNIVERSITY OF
SCRANTON
A JESUIT UNIVERSITY



Missouri State
UNIVERSITY

STRATEGIES FOR RECRUITMENT

A sensible approach in an ever changing time

Effectively recruiting students in a competitive market like India requires a physical office or a country representative. These can sometimes tend to be expensive and often, the return on investment is never a guarantee. As an alternative, Indo Global Studies offers universities the option to have a dedicated team to manage all in-country operations with a short term investment at a fraction of the cost. With clearly earmarked deliverables, you only pay for what you need. Other benefits of a Indo Global managed operation for your university includes:

- Converting organic leads into actual enrollments at your university
- Clear description of steps taken toward increasing university applications and enrollments.
- Reporting on assistance provided to interested students in completing their application and ensuring enrollment
- Summary of proposed expenses vs. actual expense for the quarter and a YTD budget summary
- Dedicated marketing efforts to better position your university in India

Our services help universities and colleges establish a presence in India, gain a competitive advantage in recruitment and ensure a return on investment,

Academic Collaborations in India



Another strategy that Indo Global Studies provides universities is the opportunity to collaborate with institutions in India. One of the key elements to maintaining a presence in India is by way of academic partnerships and collaborations with Indian schools and colleges.

Academic collaborations allow for study abroad opportunities, faculty research partnerships, student exchange programs and of course, direct student recruitment.

IN-COUNTRY REPRESENTATIVE OFFICE

Establish your University's presence in India

At Indo Global Studies, we understand the importance of international student recruitment for most foreign higher education institutions. International students, bring with them a wealth of cultural experiences, new ideas for innovation and diversity to the campus. They also contribute a great deal to the overall economy.

However, international student recruitment can be tedious, complex and most importantly, expensive.

Over the past few years, we've taken up the responsibility to help universities maintain a presence in India through our in-country representative office. With a dedicated university representative managed by Indo Global Studies, we create a one-stop, end-to-end solution to your recruitment needs. And we do it at a cost lower than anyone else in the market. We keep our overheads low, implement innovative processes of recruitment and adopt technical advancements in student application management to save both time and money.

FEW OF OUR INDIA OFFICE CLIENTS



SEATTLE UNIVERSITY

Services Offered:

- Dedicated India Representative
- Marketing and Lead Generation
- Foster Partnerships with Indian Universities/Colleges
- Manage Agent Network in India
- Student Document Scrutiny and Application Processing
- Pre-departure Orientation
- Alumni Relations



UNIVERSITY OF SCRANTON

Services Offered:

- Dedicated India Representative
- Social Media and Webinar Marketing
- Agent Network Liaison
- Jesuit University Partnerships
- Student Counselling
- Application Processing
- Pre-departure Orientation



Missouri State
UNIVERSITY

MISSOURI STATE UNIVERSITY

Services Offered:

- Pathway Programs
- Exclusive, India-specific graduate certificate programs
- Student Recruitment for Undergraduate and Graduate School
- Institutional Partnerships

WHO WE ARE

Our core team



ASHOK
CEO



LIBAN
Director,
Operations



MARLA
Director, Student
Relations



MATTHEW
Director, IGS
Language School

INTERNATIONAL ADVISORY BOARD



MARK KOPENSKI
GSRA



ABBY J. LOVE
Wilkes University



GERALD C. ZABOSKI
University of
Scranton



BRAD BODENHAUSEN
Missouri State
University

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